

Summer School "Business Beyond Borders: A German-Danish Border Region Experience"

Short-term Educational Mobility Program in Flensburg

Explore, Learn, Connect

Are you a management or business student seeking international experience in a unique cultural and economic environment? Join us for an immersive summer program exploring the dynamic **German-Danish border region**!

Why Participate?

This program offers:

- Hands-on learning through company visits and intercultural training.
- A focus on Regional Business Practices and Entrepreneurship, Diversity & Cultural Border Region
- Insights into how cross-border regions collaborate and thrive economically and culturally.
- The chance to earn up to 4 ECTS credits while experiencing a vibrant border region.

Program Highlights

1. Cross-Border Business and Culture

- Visit companies and institutions to gain insights into regional entrepreneurship and cross-border collaborations.
- Learn how cultural diversity influences management styles and business success in border regions.

2. Tailored Short-Term Mobility Options

Choose the duration that suits you best:

- 1 Week (1 ECTS): Focused introduction to intercultural training, business visits, and German-Danish culture.
- 2 Weeks (2 ECTS): Deeper immersion with extended activities and group reflections.
- **3 Weeks** (3 ECTS + 1 bonus ECTS): Includes an intensive **Socio-Economic History course** and additional projects.

3. Interactive Learning Experiences

- Hands-on Intercultural Training: Develop adaptability and intercultural competence.
- German Language Basics: Learn simple phrases to engage locally.
- Portfolio Reflections: Document your learning and experiences.

Excursions and Cultural Highlights

- Flensburg City Tour: Discover its unique German-Danish heritage.
- Cross-Border Walk to Denmark: Experience life on both sides of the border.
- Boat Trip to Sønderborg: Witness cross-border connections in action.
- Visit to Syddansk Universitet, SDU
- Visits to Glücksburg Castle and Holnis Beach: Explore history, culture, and nature.
- Flensburger Brewery Tour: Learn about regional traditions and local business practices, and other activities.

Practical Information

Program Dates

1 Week: June 1 – June 8, 2025
2 Weeks: June 1 – June 15, 2025
3 Weeks: June 1 – June 22, 2025

Costs

Duration	Student Fee (€) 1 time only	Approximate costs for Accommodation (€)	Total (€)
1 Week	277	210	487
2 Weeks	277	420	697
3 Weeks	277	630	907

The student fee includes:

- Free public transportation with the regional trains and buses in Germany
- Student prices at the cafeteria
- Participation in social and cultural activities

Costs for extracurricular activities, trips, and entry fees: €30-€100

What You Will Achieve

- By the end of the program, you will:
- Understand cross-border **business dynamics** and regional entrepreneurship.
- Develop key intercultural communication skills for global workplaces.
- Gain exposure to **Danish and German cultures** and economic practices.
- Earn up to 4 ECTS credits to support your academic goals during a 3-week stay

Who Can Apply?

This program is open to **management and business related students** worldwide (English B2 proficiency required).

How to Prepare

We offer two pre-program webinars to help you get ready:

- Webinar 1 (May 16): Arrival, accommodation, materials and preparation.
- Webinar 2 (May 23): Practical tips and final trip preparations.

Ready to Explore Business Beyond Borders?

Apply now and experience an unforgettable summer of learning, culture, and growth in the heart of Europe's German-Danish border region!

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